



PLANNING TO ACHIEVE YOUR GOALS

Presented by the House Cleaning Pro

www.HouseCleaningPro.net

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Anne-Marie aka House Cleaning Pro



I'm Anne-Marie – the House Cleaning Pro. I built my house cleaning business from the ground up in the US. I personally **developed and implemented** all the processes, procedures, custom forms and the business plan to build my house cleaning business. I've been sharing this information on the Internet since 2005.

What makes my system different from most others is that I had used cleaning services for over a decade before starting my business. **I knew the mistakes they made** that irritated and concerned customers. And that's what made all the difference in the estimating process I used to land the job and in the implementation of the work.

Being a house cleaning expert, I ran my house cleaning business with documented procedures using speed cleaning techniques that I developed for efficiency. My business was built using employees working on teams.

Due to my fully documented business, I was able to sell the business within 6 weeks of its listing when my life situation changed. My cleaning business is still in operation with the new owners in the US.

If this is the type of business you want to build, then I can't wait to help you get started. With my established process, you have a proven blueprint for success. Start small and grow into the success you crave with the ability to plan your life around your successful business. A little hard work now lays the foundation for your future!

Connect with me on Facebook where I answer your business building questions and address your concerns – or – use the contact form that I have reserved just for you.

Using the Worksheet

You may have heard of S.M.A.R.T. goals...people talk about them because they work. Here is an overview and you will find a goal setting worksheet right after the overview.

SPECIFIC – Your goal needs to be spelled out very precisely and you also need to have a reason WHY behind your goal...some benefit or emotional attachment that will keep you focused. For example, a goal might be to earn \$12,500 per month and onboard 5 new quality clients monthly in the next 90 days.

MEASURABLE - This is where the Journal comes into play. It's a report card and a method to measure what you want to accomplish and what you actually accomplished. If your goal cannot be quantified, then it's not a full goal and you won't know how when you have succeeded. An example of a measurable goal would be "I want to deposit to our bank account an additional 100 dollars per week. I'll accomplish this by writing five 500-word articles each week for a life coach."

ACTIONABLE / ACHIEVABLE – There are different things that "A" can stand for, but it's usually actionable or achievable. In order to achieve anything, you must take action. So, make your goal actionable, where you do something each day that will eventually result in an accomplished goal.

Goals should also be achievable or you will quickly get frustrated. Be accurate about the time it takes to reach a goal, and what actions it takes to get there. Also, know who will be responsible for doing it.

REALISTIC / RELEVANT – "R" can stand for realistic or relevant, and both are important. If you want your goal to succeed, it should most certainly be realistic or you will fail. If you're currently making \$500 a week and your goal is to increase that to \$12,500 in 90 days, that's not realistic. However, you may be able to increase it by \$300. Once you achieve that goal and are earning \$800 a week, you can set a new goal to increase your income by another \$500 a week or something similar.

Your goal should also be relevant to your life's vision and match your values. There's no point in making or achieving goals that have no relevance to your long-term life goals. You could instead use that time to reach goals that get you one step closer to actually reaching your life goals. So always ask yourself, if the goal is relevant to your life goals.

TIME BOUND / TIMELY / TRACKABLE – Various authors refer to the “T” in the S.M.A.R.T. acronym as time-bound, timely or trackable. All of these t’s are important parts of the goal creating and setting process. If you don’t set a time limit and you can’t track what is happening, your goal will be hard to quantify or show as achieved. Journaling helps you with this.

Whichever words you use to help you craft your goals, the important thing is to have a process to help you make smart goals. Smart goals are goals that you follow through on achieving and know when you’ve met them.

To get started with planning your S.M.A.R.T Goal, use the worksheet on the following page.

Smart Goal Worksheet

Specific

What goal do you want to accomplish?

Why is this goal important to you?

What do you need in order to accomplish the goal?

What obstacle(s) might you face while achieving this goal?

Measurable

How much or how many do you need in order to achieve your goal?

How will you know when you have achieved this amount?

Actionable/Achievable

Is your goal attainable in the period provided?

Yes, as long as I work on it daily I should have no trouble achieving my goal.

No. After careful consideration, I need to rework the goal so that it is attainable.

Can the required tasks be completed in the timeframe?

Yes, as long as I work on it daily I should have no trouble completing the goal within the timeframe.

No. I think my goal may be a bit lofty. I will break it down into more achievable steps.

Realistic/Relevant

Is your goal realistic?

Yes, while it may not be easy, it is possible to reach my goal.

No. After careful consideration, I think I may need to rework it a little.

Is it relevant to your overall life goals?

Yes, this goal will bring me one step closer to achieving my life goal.

No. After careful consideration, I think I need to create a different goal.

Time Bound / Timely / Trackable

When will you complete your goal?

Need More Help?

Plan to Grow Your House Cleaning Business

You want to increase your profits, but this takes planning! It doesn't just happen. After all, do you know how much money people need to make as a house cleaner for the work you need done? Do you know how to find these people? Do you know what other staff you could hire to give you more time to design your perfect business?

This all takes research and planning...and you have a business reputation to protect – so you better get it right.

NOW is the PERFECT time to expand a house cleaning business with small business planning steps that won't cost you all your profits and put you out of business!

You've started to plan your goals with this worksheet. Now take the time to plan it for the coming year with my system...

Step-by-Step Plan to Help You Assess and Adjust Your Business to Increase Profits

Don't stop here! Let me help you plan out the details for the goals you have defined. You can't achieve your goals unless you define the roadmap to get there.

[CLICK HERE](#) to get the reports, journal, and planning sheets

The House Cleaning Pro System

I'll show you how to build a house cleaning business for maximum profits using the exact process I used to break into the top tier homes in my city. Don't want to go that big? I have also taken this information and scaled it down for independent cleaners so you can make top dollar and run your service the way you want without interference from home owners who want to tell you how to do your job.

If you found this form helpful, don't miss our other reports, forms and eBooks. When you need information for your house cleaning business, we're here to provide it!

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